

VACANCY

Communications Officer

(Full time, 40 hrs.)

As Communications Officer, you are responsible for the strategic and operational execution of SFR's corporate and internal communications. You ensure clarity, consistency, and alignment across the organisation by translating leadership priorities, scientific expertise, and commercial objectives into high-quality communication.

Marketing-related work forms a supportive part of the role (approx. 30%).



KEY RESPONSIBILITIES

- Central communication partner within SFR, ensuring consistent internal and external communication aligned with organisational and brand priorities
- Deliver communication support for Sales, Consultancy, employer branding, and external visibility initiatives
- Translate leadership input into clear, targeted corporate and internal communications
- Manage and optimise digital channels (website, newsletters, social media)
- Coordinate PR and media activities, and monitor communication effectiveness to drive continuous improvement
- Safeguard quality, accuracy, and brand consistency across all outputs

KEY TASKS

- Write and edit internal communications, website content, newsletters, and press releases.
- Maintain and update website structure and content
- Develop and execute communication and marketing campaigns
- Create brochures, presentations, and digital communication tools
- Support change and organisational communication
- Coordinate communication for events, trade fairs, and promotional activities
- Ensure correct application of brand guidelines across all channels.



COMPETENCIES

You work autonomously, apply strong professional judgement, and translate strategy into clear, effective communication with measurable impact.

- Analytical and conceptual thinker
- Ownership and execution power
- Stakeholder sensitivity and organisational awareness
- Strong planning and prioritisation skills
- Digital literacy and attention to detail
- Collaborative, service-oriented mindset
- Adaptable in a knowledge-intensive environment

CANDIDATE PROFILE

- Bachelor's degree in Communications, Marketing, or related field
- 3–5 years of experience in corporate/internal communication
- Strong ability to simplify complex or technical information
- Proven experience with WordPress and digital communication tools
- Design skills (InDesign/Canva) are an advantage
- Hands-on, proactive, and quality-driven
- Professional proficiency in English and Dutch.

WHAT WE OFFER

- Strategic communication role in an internationally respected research company
- Salary range: €3,478 – €4,856 gross/month (all-incl.) + pension and benefits
- Flexible hybrid working model (up to 50% remote)
- Development opportunities in a science-driven organisation

More information?

Karin van de Belt

06-21857068

kvdbelt@schothorst.nl

SCHOTHORST FEED RESEARCH

☎ 0320-252294 🌐 www.schothorst.nl

📍 Meerkoetenweg 26, 8218 NA Lelystad

JOIN US!

HR@schothorst.nl

